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1 Introduction

In this privacy policy it will be described, how LSS Etikettering A/S (LSS) collects and use the personal data, that you provide when you visit our website, exhibitions, or other marketing activities. If you are an employee or job applicant, please refer to our LSS personal data processing policy.

2 Collection of personal data

2.1 Collection of personal data employees/applicants

See our policies:

LSS politik for behandling af persondata – ansøgningsprocessen

LSS politik for behandling af persondata - under og efter ansættelsen

2.2 Collection of personal data for marketing purpose

We collect the following information: name, e-mail address, company name, company post address, phone number, job title.

2.3 Management of Customer/Supplier Relationships

If you are a customer, supplier or business partner to LSS, we will handle your personal information (ex. Name, e-mail address, post address, phone number, contact details and bank account data) primarily for the purposes of maintaining the customer relationship/business relationship with you and in order for us to perform contracts entered into between you and LSS.

3 Marketing

3.1 Newsletters/ product information per e-mail

We use your personal data to provide you with product information, newsletters, and other marketing material via e-mail if you have provided your prior and explicit consent thereto or if you give us your business card at an exhibition. You may withdraw your consent at any time by contacting us at info@lss-dk.com or by using the "unsubscribe" link in the communication.

We note that LSS shall only use your personal data in order to send you product information, newsletters and other marketing material via e-mail if you have provided your prior and explicit consent hereto, unless applicable legislation allows us to contact you without such consent.

The processing of your personal data will in regard to the above primarily be based on our legitimate interest in conducting marketing activities.

3.2 Communication

When you fill in our contact formula or communicate with us via other communication channels, we collect and process the personal data provided by you. The processing of your personal data will in such case be necessary to comply with requests from you.

3.3 Website

Via our website, we collect information for analysis in Google Analytics, these data we use to manage, improve, and optimize our website and services for the best user experience and for statistic purpose.

Cookies

We use cookies at our website. You can read more about use of cookies in our cookie policy, as you will find below:

https://www.lss-dk.com/Files/Images/website/en/pdf/LSS%20in%20general/LSS-Cookie-Policy-2024_ENG.pdf

Websitet www.lss.dk, www.lss-dk.com and www.lsspharma.de uses cookies for statistic purpose and marketing.

A cookie is a small data file, which is saved at the user's computer in order to recognize the computer.

A cookie is a passive file, which cannot collect information at your computer, spread computer virus or other damaging programs.

Cookies will delete itself after 12 month, but will be renewed when visiting the website.

Some cookies can be used on different websites, and information collected by cookies, can be shared between companies for marketing purpose.

The following cookies is used

- GA4- statistics – read more:
<https://support.google.com/analytics/answer/11397207?hl=en>
- Server side condition handling.

CookieConsent – Cookiebot - Saves the consent state of the current domain
fr, tr - Facebook cookie, used for optimization for advertising services.
bcookie, bscookie, lidc og lissc – LinkedIn cookies, for use to check embedded services.
ActiveCampaign cookie to identify userID.

Refusal of cookies

You can set your browser to prevent cookies from being stored on your computer. However, please note that without cookies you may not be able to use all of the features of the site: <http://www.wikihow.com/Disable-Cookies>

Deleting cookies / withdrawal of consent

If you want to delete cookies, already stored at your computer, you can read about it here: <http://www.wikihow.com/Clear-Your-Browser's-Cookies>

3.4 Links to other websites

Our web site can contain links to other web sites. We are not responsible for the content of other websites (third party websites) or for the procedures that such third parties have for the collection and processing of personal data. When you visit a third party website, read the website owner's privacy policy and other relevant policies.

4 Sharing personal data

In order to fulfill the above purpose, your personal data may be left to third parties, providing, by agreement, relevant services to LSS, such as website hosting, IT hosting provider.

5 Deleting personal information

Your personal data will be deleted when we no longer need to process the data to fulfil one or more of the purposes mentioned above. However, your data may be processed

and stored for a longer period in anonymized form or if we are required to do so by law.

6 Security

We have implemented appropriate technical and organizational measures to ensure an appropriate level of security. Accordingly, we use our best endeavors to protect the quality and integrity of your personal data.

We do not disclose your personal data to any third parties.

7 Your rights

You have the right to access to the data processed about you, subject to certain statutory exceptions. Furthermore, you can object to the collection and further processing of your personal data. In addition, you have the right to correct your personal data, if necessary. You may also choose to request us to restrict the processing.

We will delete or correct any information, which is inaccurate or out of date by reason of the time elapsed since it was collected or by reason of any other information in our possession.

If you provide us with a written request, we will also delete your personal data without undue delay, unless we have a legal basis to continue the processing, e.g. if the processing is necessary to establish, exercise or defeat a legal claim or necessary to the performance of a contract with you.

Under certain circumstances, you may also request that we provide you with an overview of your personal data in a structured, commonly used and machine-readable format and request us to transmit such data to another data controller.

In order to make use of any of the rights mentioned above, please contact us via the points of contacts listed in section 9.

With regard to such requests, kindly provide us with relevant information to take care of your request, including your full name and email address so that we can identify you. We will respond to your request as soon as possible and within one month.

If you disagree with our processing of your personal data please contact us.

8 Changes to this Privacy Policy

We reserve the right changes this Privacy Policy in the future due to important reasons, in particular such as: change of provisions of law, introducing new technological solutions, introducing new or amended services etc. or to make updates.

9 Rectification of data, cancellation of services, etc.

If you want us to update, rectify or delete the personal data that we have recorded about you, or if you no longer wish to receive information from us, or if you have any questions concerning this Privacy Policy, you may contact us at:

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